



## **Mydala is hiring for Assistant Manager/Manager – Affiliate Marketing**

**Location-** New Delhi

**Position Type-** Full Time

**Education-** UG - Any Graduate -Any Specialization /PG - Any PG Course - Any Specialization

**Work Experience-** 1 year - 4 years

### **Roles and Responsibilities**

- Campaign Management and Optimization
- Advertiser Performance Management and rapport building.
- Publisher Management and Monitoring performance and delivery.
- Selecting Right Publisher to accomplish campaigns and add more Publishers for campaign consistency
- Responsible for Sales Promotion & Brand Awareness Exercises.
- Exploring Customized Solutions for Corporate Clients.
- Able to Derive Revenue & Maintain Relationship from Enterprise set of customers.
- Liaising with the creative agency team, clients and consumers to develop media strategies and campaigns.
- Able to make decisions on the best form of media for specific clients and campaigns.
- Able to present proposals, with media and cost schedules to clients.

### **Ideal Candidate**

- 1 + years prior experience
- Excellent knowledge of online media , coupon industries etc
- Proven ability to multi-task, deliver exceptional results
- Results and goal oriented approach
- Expertise in many forms of internet media and marketing
- Must have established contacts with exclusively sourcing coupon media networks
- Proactive work ethic, ability to work in a fast paced, competitive, and collaborative environment

Share your resume at [jobs@mydala.com](mailto:jobs@mydala.com)