



Mydala is hiring for Sr. Manager- Marketing

Location-	New Delhi
Position Type-	Full Time
Education-	UG - Any Graduate -Any Specialization /PG - Any PG Course - Any Specialization
Work Experience-	Minimum 5 years

Mydala believes in innovation and drives to bring joy to the faces of its customer. Our Marketing team's job is to spread the good word about this effort to all you good folk. If you are in our marketing team, you leave no stone unturned to make an impact on how our brand is perceived and on the experience we create for our users. If you put customers before yourself, product before revenue, emotion before communication then we are looking for YOU.

Some good words we like

"If you're a good marketing person, you have to be a little crazy."

"You don't sell, you help people buy".

"You don't close a sale, you open a relationship".

Roles and Responsibilities

- Candidate has to work on Marketing activities & campaigns
- Working on marketing strategies for mydala and bringing out innovative ideas
- Doing Vendor Management
- Able to handle all Offline Activities related to promotions
- Experience in writing briefs & creating marketing/strategy plans and budgets
- Working on Banners, Pamphlets, voucher etc. for mydala
- Organizing Events & Exhibitions for Mydala
- To interact and maintain a healthy relationship with the client
- Advising on forthcoming product developments and discussing special promotions Schemes.

Ideal Candidate

- Good Experience in handling Marketing Activities
- Strong Communication and networking skills
- Self-driven and motivated to achieve success.
- Flexible with ability to adapt to change in a highly dynamic work environment.

Share your resume at jobs@mydala.com